



KMOV
One Memorial Drive
St. Louis, MO 63102

Campaign Group
1600 Locust Street
3rd Floor
Philadelphia, PA 19103-6305

Contract

856424

Schedule Dates 09/25/12-10/01/12
Advertiser Jay Nixon for Governor (20625)
Agency/T-Code Campaign Group (1890)/056272172
Product Political - State Governor (1177)
Brand DEMOCRAT - GOV (167713)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name CABANAW,LISA
Phone/Fax (314) 727-2785 /
CPE N/A
Account Types National/Political Candidate - Agency
Billing Type Standard
Comments JAY NIXON FOR GOVERN
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06334582
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,211.25
Net Total \$23,863.75
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	30	\$21,975.00
Oct. 2012	6	\$6,100.00
Grand Total:	36	\$28,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	48386- News @ 5am	3		X	X	X	X			3	\$125.00	\$375.00	St. Louis (KMOV) (KMOV)		9/24/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	131968- CBS This Morning	2		X	X	X	X			2	\$300.00	\$600.00	St. Louis (KMOV) (KMOV)		9/24/12
3.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	131968- CBS This Morning	1	1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)		9/24/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	20053- Entertainment Tonight	3		X	X	X	X			3	\$1,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)		9/24/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	20063- Late Show with David Letterman	4		X	X	X	X			4	\$600.00	\$2,400.00	St. Louis (KMOV) (KMOV)		9/24/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	20063- Late Show with David Letterman	1	1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)		9/24/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	20027- Inside Edition	4		X	X	X	X			4	\$350.00	\$1,400.00	St. Louis (KMOV) (KMOV)		9/24/12
8.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	20027- Inside Edition	1	1							1	\$350.00	\$350.00	St. Louis (KMOV) (KMOV)		9/24/12
9.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	20054- News @ 5pm M-F	2		X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		9/24/12
10.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	137124- Katie	4		X	X	X	X			4	\$250.00	\$1,000.00	St. Louis (KMOV) (KMOV)		9/24/12
11.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	137124- Katie	1	1							1	\$250.00	\$250.00	St. Louis (KMOV) (KMOV)		9/24/12
12.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	20022- Price is Right	3		X	X	X	X			3	\$750.00	\$2,250.00	St. Louis (KMOV) (KMOV)		9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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13.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	20023- News @ 12noon M-F	2		X	X	X	X			2	\$850.00	\$1,700.00	St. Louis (KMOV) (KMOV)		9/24/12
14.0	Normal Line / SPOT	10/01/12-10/01/12	1	:30	20023- News @ 12noon M-F		1							1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		9/24/12
15.0	Normal Line / SPOT	09/25/12-09/28/12	1	:30	20055- News @ 6pm M-F	2		X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		9/24/12
16.0	Normal Line / SPOT	10/01/12-10/01/12	2	:30	115379- Hawaii Five O		1							1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		9/24/12
17.0	Normal Line / SPOT	09/26/12-09/26/12	2	:30	20076- CSI Crime Scene Investigation				1					1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		9/24/12
18.0	Normal Line / SPOT	09/27/12-09/27/12	2	:30	135458- Elementary					1					\$3,750.00		St. Louis (KMOV) (KMOV)		9/24/12
18.0.1	Preempt	09/27/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - Need Level 1 to clear	

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Date:

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